



Strategic Communications and Marketing Specialist

Position Description
September 2026


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About this role

We are looking for a Strategic Communications and Marketing Specialist to raise the profile of our work and people across the Mekong and beyond.

The role shapes and delivers Alluvium's regional communications: brand-building, positioning specialists as recognised voices, events and convening, and growing the Alluvium Foundation. It is based in Thailand and supports teams across the Mekong, Pacific, South Asia and Australia.

This role is full time for 6 months, with an opportunity to become permanent.

We are looking for someone who:

- Has at least 5 years' experience in communications, marketing or public affairs, building brand and profile for an organisation, a cause, or senior people.
- Turns technical work into clear, compelling stories for government, donor, private sector and community audiences.
- Builds relationships with journalists and trade media, place op-eds and commentary, and prepare Alluvium's people for interviews and public forums.
- Track reach, engagement and campaign performance, and use the data to sharpen what we do and show its value.
- Has planned and led events and convening, from expert roundtables to launches and regional forums.
- Writes and edits to a high standard in English, works across time zones, and keeps one consistent brand across a dispersed team.
- Shares our themes of culture, impact and value, and reflects these in decision making and delivery

Thailand is the preferred location and the role is open to Thai nationals based in Bangkok.

What you will do

- Lead Alluvium's communications and marketing strategy for the Mekong region, aligned to our growth and business development goals.
- Raise the visibility of the Alluvium brand and individuals, including Board of Directors, with government, donor, private sector and philanthropic audiences.
- Position Alluvium's specialists as recognised voices, through thought leadership, media, speaking and digital profile.
- Plan and lead events and convening, including expert roundtables, launches and regional fora.
- Use AI tools to produce and repurpose content faster and lift engagement – with human judgment over brand voice, accuracy, and donor data and sensitivity requirements.
- Support the co-convening and growth of our NGO arm, Alluvium Foundation across the Mekong region.
- Produce and oversee content across channels, including web, LinkedIn, publications, proposals and campaigns.
- Work with the Regional Manager and technical leads to build a communications function that supports the practice, which may include Alluvium's Pacific, South Asia and Australia teams as needed.

Skills and Experience

Essential

- Bachelor's or Master's degree in communications, marketing, journalism, public relations, international development, or a related field.
- Fluency in English, with confidence working with English media and stakeholders.
- Minimum 5 years' relevant experience in strategic communications, marketing, or public affairs, including brand-building and profile-raising.
- Demonstrated experience turning complex or technical material into clear content for varied audiences.
- Proven track record leading events and convening, from concept through to delivery.
- Experience positioning senior people as public voices, through thought leadership, ghostwriting, media, or speaker support.
- High-quality written and spoken English suitable for donor reports, executive audiences, and public campaigns.
- Strong digital and channel skills, including LinkedIn, web content management, and campaign design.
- A track record with media including placing stories, building journalist relationships, preparing spokespeople.
- Experience using AI to automate workflows and create efficiencies.
- Thai national with the right to work in Thailand.

Desirable

- Fluency in one of the 4 major language in the Mekong, with confidence working with Mekong countries media and stakeholders.
- Experience in the climate, environment, water, or international development sectors.
- Experience communicating for or with an NGO, foundation, or philanthropic organisation.
- Experience supporting business development, bids, or client-facing marketing.
- Familiarity with donor and private sector audiences, such as DFAT, ADB, the World Bank, and firms including KPMG or EY.
- Design or multimedia skills, such as Adobe Creative Suite, Canva, video, or photography.



Who we are

The Alluvium Group

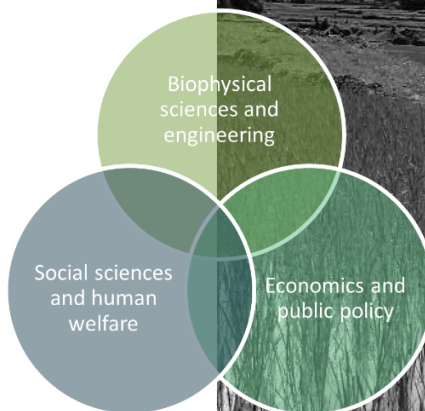
At Alluvium Group, we are dedicated professionals making a lasting impact for society, nature and the environment. Our multidisciplinary and technical expertise combined with an agile and innovative mindset set us apart in the industry. With a strong commitment to employee ownership, we foster a sense of belonging and shared success.

We offer a flexible working environment, profit sharing, professional memberships, ongoing training and development as well as international opportunities. Our internal research program reinvests 10% of profits into pioneering projects, promoting continuous growth and innovation. Every employee helps shape our direction and elevate industry standards.

We are driven by change, guided by science, and sustained by impact.

The Alluvium Group in the Mekong

The countries of the Lower Mekong Basin (LMB) are facing huge challenges in adapting their populations and economies to a rapidly changing climate. Alluvium takes a science based, ecosystem-focussed and collaborative approach to working with government, private sector and communities to address these challenges. Through this approach we are helping to build a greener and more resilient future for the region.



Alluvium's work in the LMB is organised across three main programs: integrated water, climate resilience and energy transition. Within these programs, Alluvium is implementing projects across the Mekong region on a range of topics such as water scarcity, climate adaptation, impacts of hydropower development, climate resilient water management, nature-based solutions, river basin planning, water governance and water resources modelling.

We have grown across the region with team members now based in Ho Chi Minh City, Can Tho, Vientiane, Bangkok and Phnom Penh.

But there's more work to do. We need your help in growing a thriving business providing trusted and innovative consulting services at the intersection of people and nature.

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What we offer

Compensation & Benefits

A competitive remuneration package commensurate with your skills and experience, complemented by health insurance and provision of essential work tools (laptop, headphone, etc.).

Financial Growth

The opportunity to become a shareholder in the Alluvium Group – over 50% of our staff hold shares – giving you direct access to dividends and long-term capital growth.

Career & Professional Development

We invest in your growth through international study tours, Group-supported research programs, mentoring from industry leaders, and a wide range of career development pathways. You will also have the opportunity to collaborate with senior leaders on research topics through our Research and Insights Program.

Innovation & Thought Leadership

Through the Alluvium Foundation, you will be exposed to meaningful work at the forefront of industry thinking and innovation.

Flexibility & International Exposure

We offer flexible working arrangements – both home and office – along with opportunities to work on international projects and engage with a globally connected network of recognised professionals.

A Workplace Worth Joining

The Alluvium Group holds B Corp certification, operates as a carbon neutral business, maintains an active reconciliation program, and is recognised as a Great Place to Work. Our people contribute significantly to our culture and success.



To apply for this role, email your CV and a cover letter (maximum two pages, outlining why you are a good fit for this role) to phuongtt@alluvium.com **by 12 October 2026**.

If you'd like **to discuss the role before applying**, please email phuongtt@alluvium.com

*Note: Only applications **sent directly to the email** on this page and containing all the required information will be considered.*